



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 7/31/2023

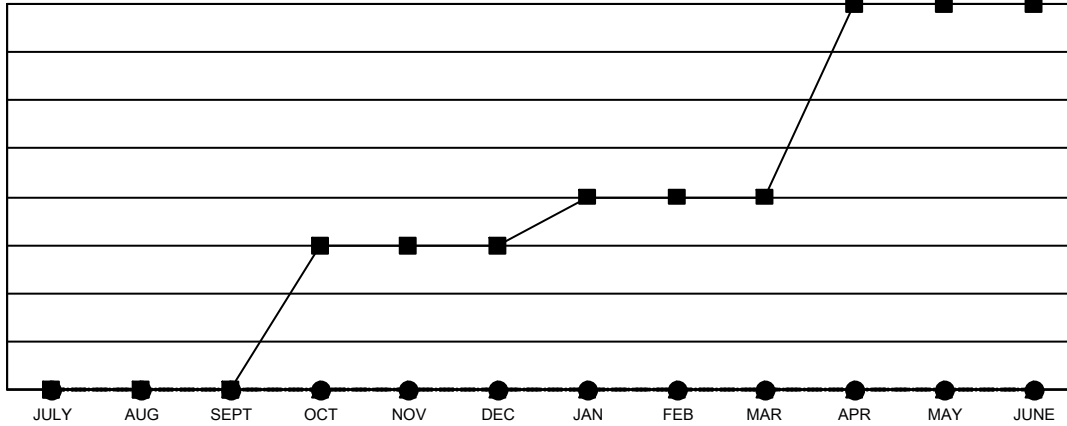
Multiple District 11

LOCATION: MICHIGAN

| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2023-2024 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 2             |
| OCT/NOV/DEC           | 6             | 0         | 0             |
| JAN/FEB/MAR           | 2             | 0         | 0             |
| APR/MAY/JUNE          | 8             | 0         | 0             |

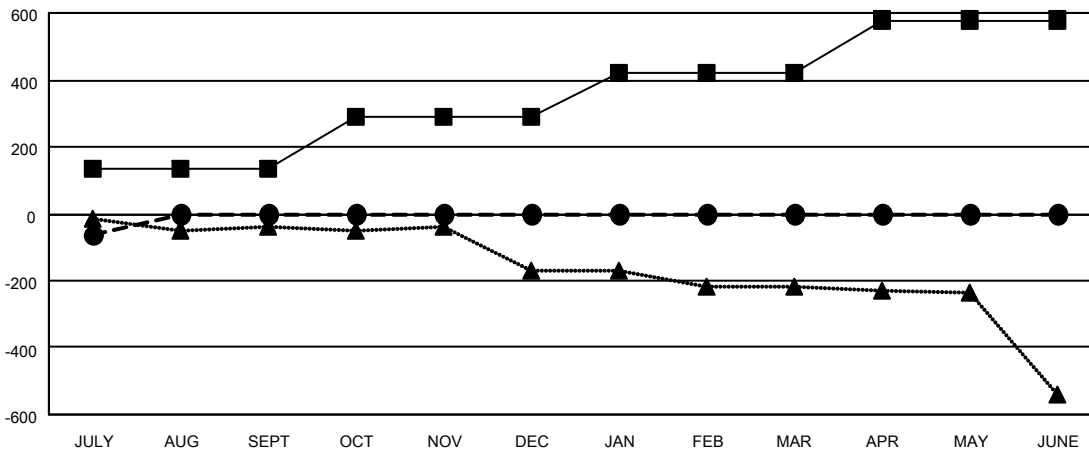
| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2023-2024 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 137                    | 105                  | 155  |
| OCT/NOV/DEC           | 152                    | 0                    | 0  |
| JAN/FEB/MAR           | 132                    | 0                    | 0  |
| APR/MAY/JUNE          | 158                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

|                         |   |  |
|-------------------------|---|--|
| <b>DROPPED CLUBS: 2</b> | 44 CLUBS OF 351 ADDED 1 OR MORE NEW MEMBERS               | <b>GENDER DISTRIBUTION</b>             |
| <b>DROPPED MEMBERS</b>  | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | MALE 5,858 (64.88%)                    |
| DECEASED 22             |   | FEMALE 3,166 (35.06%)                  |
| CLUB CANCELLED 0        |   | NON BINARY 1 (0.01%)                   |
| OTHER 133               |   | PREFER NOT TO ANSWER 4 (0.04%)         |
| <b>TOTAL 155</b>        |   | <b>TOTAL FAMILY UNIT MEMBERS 1,811</b> |
|                         |   | FAMILY MEMBERS PAYING HALF DUES 925    |